Yumeshima Development Plan (Draft): Interim Report (Overview)

The Kansai business community, Osaka Prefectural Government and Osaka City Government have come together to make long-term plans from a broad perspective. This is in regards to the direction of the development and land use of Yumeshima, which include new functions such as a new tourism hub.
This document is an interim report on the bigger picture of the direction in which Yumeshima is heading. The working group will continue with building the Yumeshima Development Plan (draft) that reflects the opinions of those involved based off this document. We will also ask for thoughts and opinions from local residents and will take them into consideration when creating our plan.

Yumeshima Development Plan Working Group

1 The Direction of Osaka's Growth

(1) Osaka's Goal

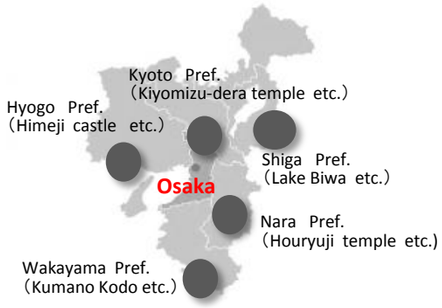
"A city that showcases the presence of the Kansai region to the world, and leads Japan along with the Kanto region"

(2) Direction of Growth Measures

Osaka's Environment
- ◆Population decline
- ◆Long-term economic stagnation
- ◆Economic growth of Asian countries and regions, and increasing visitor population

Osaka's Potential
- ◆Surrounded by rich tourism resources (various tourism resources in Kansai, including national heritage sites, attractive waterfront of the city center, etc.)
- ◆Many types of industries, as well as universities and research institutions (medical/life science fields,environment/energy fields, etc.)
- ◆Highly developed transportation infrastructure [Railroads, highway networks, Kansai International Airport, Strategic International Container Ports (Hanshin Port)]

○ Osaka is located in the middle of Kansai (e.g. Historical and cultural assets)



New Measures

○Attract human resources, goods, and investment from within and outside Japan to serve as the catalyst for Osaka's economic growth
○Build a "hub" to serve as the network to connect development and creation of new tourism resources, and global tourism resources in Osaka/Kansai, through the economic growth of Asian countries/regions and the increase in tourists from other countries
○Create opportunities to exchange human resources and goods between related industries, in order to raise Osaka's potential, such as the large number of industries
○Strengthen transportation infrastructure and logistics, aiming for further revitalization of the flow of domestic and international human resources and goods

Attract human resources, goods and investment from not only within but also outside Japan
Creation of a new tourism hub through ideas and actions from the private sector
★A hub with overwhelming appeal that attracts visitors in a highly effective manner
★A hub that contributes to creating networks amongst regions in the Osaka/Kansai area

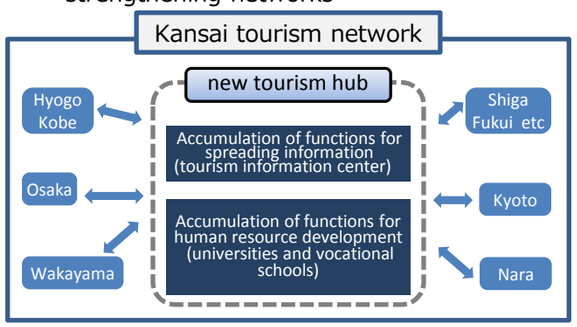
(3) Details about Measures and Required Conditions for Hub Creation

(Tourism-focused hub)
Aiming to create a tourism hub where tourists and international businesspersons can stay for an extended period of time, with world-class MICE facilities that utilize Osaka industries, and international entertainment facilities

(Network strengthening)
Aiming to create a tourism hub that will increase ripple effects towards Kansai by: accumulating human resource development functions that will support the spread of information and the tourism hub; and the creation and strengthening of the network among global resources for Osaka and Kansai

(Required Conditions for Hub Creation)
- ・Wide development area (land that can meet various needs)
- ・Location and scenery that can produce extraordinary space that is appropriate for long-term stay tourism
- ・Easily accessible location for collaborations among Kansai International Airport, Osaka/Kansai tourism resources, and business hubs

◆Increase ripple effects towards Kansai through the creation of a new hub and strengthening networks



Include growth of overseas countries and regions (e.g. Asia)

(4) Location of new hub

Prompt Osaka's growth through early engagement in the tourism hub creation in the Osaka Bay Area
Utilize the potential of the bay area for promoting tourism

2 Osaka Bay Area - Current status, challenges and future directions

○Osaka Bay Area – Current status (potential) and challenges

【Current status (potential)】
Designated as the International Strategic Comprehensive Special Zone with convenient accessibility to Kansai Airport and the city center, the area offers various functions that utilize its large-scale urban district and waterfront.

【Main Challenges】
① Not being able to fully utilize its location and special advantage as a bay area
② Need a new viewpoint to maximize/utilize existing functions
③ Need to introduce new functions and industries to drive economic growth
④ Land utilization and development that do not have ripple effects to the neighboring areas
⑤ Need Infrastructure development that complies with the strategy to attract new facilities

○Main challenges facing the existing urban areas in Osaka City

① Difficult to renew urban functions of broader areas due to overcrowded land use and ownership
② Since the area is already developed, it is difficult to implement advanced urban policies, which include-globalization and energy-related strategies
③ There are only few docks and waterways for water transportation that are appropriate for an aqua metropolis. Also, it is necessary to further improve the attractiveness of the waterfront, including the scenery viewed from boats.

Fully utilize the strengths of the bay area to resolve the challenges facing urban development in Osaka City.

○The future directions of the Osaka Bay Area

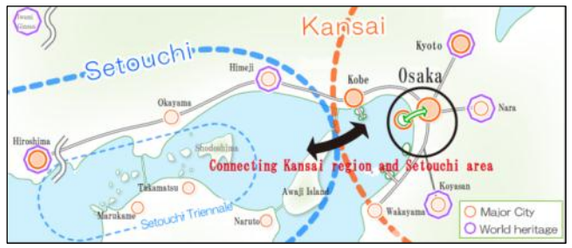
1) Strategic tourism hub (creation of an extraordinary space that draws attention from the world)	2) Establishment of advanced environmental and energy technologies (branding as a smart city)	3) Cutting-edge industry hub (practice and promotion of knowledge)	4) Urban renewal hub (renewal of bay area and existing urban areas)	5) Highly-developed infrastructure (enhance cooperation between the city and wider region)

3 Functions to be introduced in Yumeshima

The following shows not only the location, size and existing functions of Yumeshima but also the possible cooperation and role division with the existing functions of Sakishima and Maishima. It also shows the new functions to be introduced in Yumeshima by taking into consideration its characteristics as a national government designated special zone with relaxed regulations:

Creation of a new tourism hub	① International entertainment, arts and culture Attract arts and culture functions that emphasize international entertainment and Japanese elements, by leveraging the advantageous location with a vast expanse of land and waterfront area, as well as the cultural hub of Setouchi, Osaka and Kansai	② World-class MICE Unified development and operation of a large-scale MICE-related facility in order to encourage new demands (Exhibition space for Asia: approx. 8-20 ha)
	③ New tourism Introduce new functions that will encourage new types of tourism, which includes medical tourism	④ Tourism information promotion Introduce functions as a hub for tourism in Kansai as well as promoting and experiencing Japanese culture ⑤ Human resources development Human resources development and training for entertainment and MICE-related industries
Realization of a smart city	① Sustainable system Proactively introduce recycling-oriented and sustainable, cutting-edge technologies and energy & transportation systems that will contribute to low carbon emission	② Safe and secure system Introduce a resilient and disaster-resistance system, which includes an independent and distributed-type energy network and thorough information security ③ Information analyses and transmission system Visualization and presentation of environmental energy systems by introducing cutting-edge technologies
Industries and logistics hub	① Attract cutting-edge industries in the environment and energy fields Promote technological development related to energy conservation (e.g. cogeneration) and new energy, and attract other related industries	② International logistics Reinforce the container terminal and logistic functions that will play a central role in the International Strategic Ports
Ensure urban renewal	① Functions that will contribute to urban renewal (urban renewal site) Secure sites for urban renewal as reserved plots in the Osaka Bay area in order to allow flexible industrial development corresponding to the needs of the times	
Enhancement of infrastructure	① Railway infrastructure Introduce a railway infrastructure network connecting the city center and various hubs in the Kansai region with Yumeshima	② Cruise ship terminal In case the number of cruise ship calls at the ports significantly increase after the creation of a tourism hub, reinforce the passenger terminals throughout the bay area

4 Ripple effects due to the renewal of the Osaka Bay area

The development of Yumeshima will spread to Osaka-Kansai and western Japan

Osaka:
Enhance international competitiveness by strengthening coordination between the city center and the bay area
Kansai region:
The Osaka Bay area becomes the driving force of the Kansai region as the center of Osaka, Kyoto and Kobe
Western Japan:
The Osaka Bay Area playing a major role in inviting synergy by connecting the Kansai region and Setouchi area