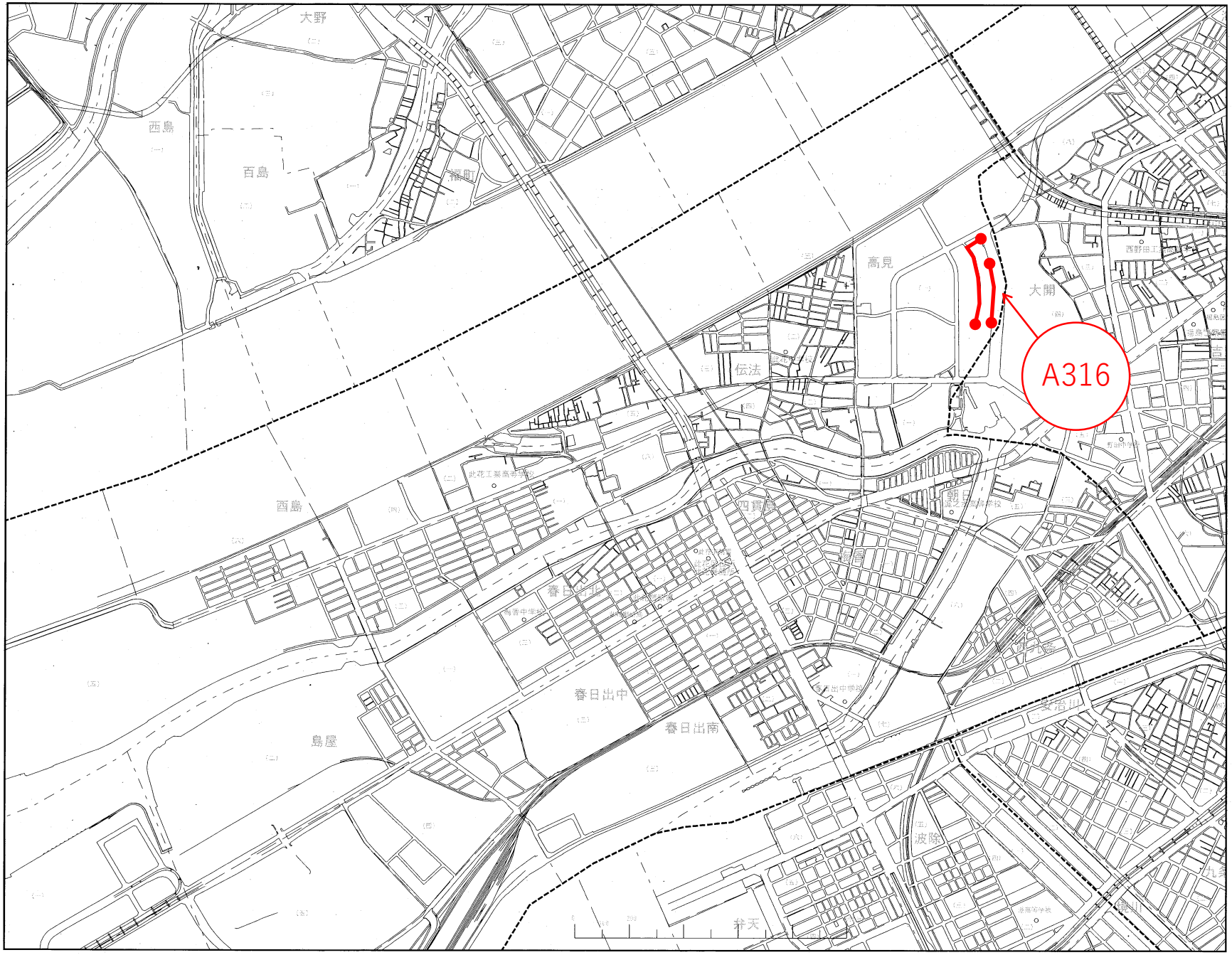此花区